

Franchise Application Form

1 Applicant Details (if the Applicant is a Company)

Name of Company

ACN

Registered Address

City/Suburb State Postcode

Telephone

Directors

2 Applicant Details (if the Applicant is a Trust)

Name of Trust

Date of Trust

Names of beneficiaries / unitholders

3 Applicant Details (for individuals, including directors, if the Applicant is a Company)

Family Name

Given Names DOB

Postal Address

City/Suburb State Postcode

Telephone Home Mobile

E-mail

Drivers Licence Place of issue

Australian Citizen Yes No

If not Australian Citizen (Please select one) Permanent Residency Visa Subclass Expiry date
Temporary Residency Visa
Other

Is English your first language? Yes No

If you answered "No" to the above question, what training will you undertake to ensure you have business level proficiency in English?

What percentage of the company do you own?

Other directorships/
business Interests

Qualifications /
degrees / diplomas

Formal training in
sales / hospitality /
management

4 Career Experience

Experience in the hospitality industry

Experience in managing your own business

Experience in management (in a business other than your own)

Current Occupation

Employer (if self employed,
name and address of
business)

Type of Business

Period of Employment

Start
Date

Responsibilities

5 References

A. Trade / Business Reference

Name

Position

Company

Phone

Email

B. Trade / Business Reference

Name

Position Company

Phone Email

C. Bank Reference

Name of Bank

Location or Branch

Contact Name

Position Email

Phone

D. Accountant Reference

Name

Position Company

Phone Email

E. Solicitor Reference

Name

Position Company

Phone Email

6 Financial Background

Are you, or you have ever been, declared bankrupt? Yes No

Have you ever entered into any arrangement for the benefit of creditors or had a judgment made against you by creditors? Yes No

Are you, or have you ever been a director of a company that has been placed in liquidation, receivership or entered into any arrangement with creditors? Yes No

Have you ever been refused credit? Yes No

Are you, or have you ever been a director or shareholder of a company when it was not creditworthy? Yes No

If you answered "yes" to any of the above questions, you must provide us with further details

7 Financial Requirements

Typically, the initial costs associated with a Bonbons Bakery franchise (Franchise Fee, Training Fee, Fit out Cost) will range from \$400,000 to \$750,000 + GST dependent on the location / size / menu / site. A further payment for Goodwill may be applicable for the purchase of an existing location. Up to what limit would you be prepared to invest in this franchise?

\$

How would you fund the purchase and working capital of this business?

Cash

Savings

Borrowings

Loan 1

Loan 2

Overdraft

Total

8 Convictions and Legal Proceedings

Give details of any conviction against you personally, in any state or territory of Australia or elsewhere, under any legislation.

Give details of any proceedings, whether they were of a legal or administrative nature, whether in Australia or elsewhere, against you or any company for which you were a director.

9 General Enquires

Why are you interested in buying a Bonbons Bakery Franchise?

Why do you believe you will be successful as a Bonbons Bakery Franchisee?

How many years do you intend to operate a Bonbons Bakery Franchise?

Do you intend to personally manage the franchise business? If "yes", how many hours per day, days per week? If "no", please state how you propose to operate the business and who will be in charge of managing the business.

What other business commitments do you plan to retain while owning a Bonbons Bakery Franchise?

Do you intend having your spouse or other members of your family involved in the business? If "yes", please provide us with a brief description of their age, business experience and qualifications?

How do you propose to deal with unexpected losses and any other set-backs that may occur?

Please indicate whether you are interested in:

Existing bakery to be re-branded Yes No

New Site Yes No

Existing Bonbons Bakery Yes No

Please indicate your ideal locations in order of preference

10 Submit the Application

Please forward your completed application form to:

admin@bonbonsbakery.com.au

Bonbons Bakery Franchising Pty Ltd

12 / 22 - 24 Bond Street

Mordialloc VIC 3195

Declaration and acknowledgement

I declare that all information provided in support of this Franchise Application is true and correct and I agree to update this information should any material change occur.

I acknowledge that any statements or information given in support of this Franchise Application and later found by Bonbons Bakery Franchising Pty Ltd to be false or misleading, either deliberate or unintentionally, could result in the termination of any franchise agreement between Bonbons Bakery Franchising Pty Ltd and the Applicant.

I acknowledge that no contractual relationship exists between Bonbons Bakery Franchising Pty Ltd and the Applicant in respect of this Franchise Application.

Prepayment

Before I am provided with a Disclosure Document and Franchise Agreement I agree to pay \$1,000 to be held in trust by Crea Legal, the solicitors for Bonbons Bakery Franchising Pty Ltd which will be applied towards the reasonable costs of assessing my application for the proposed franchise including legal costs of Bonbons Bakery Franchising Pty Ltd.

If I do not enter into a Franchise Agreement, or I decide prior to the end of the cooling off period to end the Franchise Agreement, I agree that the \$1,000 may be retained to cover the reasonable costs borne by Bonbons Bakery Franchising Pty Ltd including but not limited to documentation costs, travel, car hire, accommodation expenses and legal and administrative costs and the balance (if any) repaid.

Confidential information

I acknowledge that prior to signing franchise documents, I may be provided with written and verbal Confidential Information (as defined below) about Bonbons Bakery franchises and I agree to keep such Confidential Information absolutely confidential at all times, and will not divulge any Confidential Information to any third person unless Bonbons Bakery Franchising Pty Ltd gives prior written approval.

“**Confidential Information**” means any confidential or commercially sensitive or valuable information concerning the system of operation of Bonbons Bakery franchises and includes the operation manual, price lists, products, services and menus, supplier lists, customer lists and client information, any financial information concerning Bonbons Bakery Franchising Pty Ltd, the mode of operation, methods, advertising, publicity, trade secrets, technical information, other intellectual property or any document on which the word “confidential” has been marked.

My obligation under this clause will continue to be binding on me regardless of whether or not I decide to enter into a franchise agreement, except in relation to information which is or becomes generally available to the public.

Consent

By signing this Franchise Application, I consent to Bonbons Bakery Franchising Pty Ltd exchanging my personal information with person/s I have named as a Referee and person/s I have named as my previous employer/s, if applicable.

Applicant signature

Applicant name

Date